



September 1, 2019

Dear friend:

I'm excited to announce some important changes and enhancements to The Rosenbach's programming starting in September 2019. As a supporter of The Rosenbach, you know how much we've grown in the last few years—we have expanded our programming schedule significantly, and our audience has followed. Our aim is to bring you creative engagement opportunities and unparalleled access to our collection.

Behind the Bookcase: Hands-on Tours at The Rosenbach

Our popular Hands-on Tours are now Behind the Bookcase: Hands-on Tours at The Rosenbach. We have updated our pricing—tickets are now \$25 for non-members and \$12.50 for members, and include admission to the museum—so that we can respond to demand for these semi-private tours given by experts on our staff. Our curators and educators are storytellers who will continue to give you an exclusive, in-depth, and tactile experience featuring the most intriguing items from across the collection. We keep tours small by limiting them to 10 people, and we give you the experience of handling artifacts that may be many hundreds of years old.

We're expanding our offerings by adding new topics and increasing the number of programs from one to three per week. Now you can enjoy a Behind the Bookcase Hands-on Tour on a Sunday afternoon or a weekday evening in addition to Friday afternoons at 3:00 p.m. We've created more than 10 new topics, which are listed in the enclosed program calendar, including The Modern Emily Dickinson: the Anti-Belle of Amherst; Mexico: Race and Revolution in the Borderlands; Queer Herman Melville; The Fabulous Rosenbach Boys, and more.

A New Membership Program

We promise to bring you new programs on timely and thought-provoking topics every season, and we want to encourage you to renew your membership at The Rosenbach each year to take advantage of these opportunities. Therefore, we are updating our levels of membership, as well as our unique benefits, so that you can experience a higher level of access as a member. See the reverse of this letter for full benefits at every level—here are some highlights:

- All members receive 50% off every program*
- Members at the Charlotte Brontë level will be invited to a Delancey Society Salon of their choice to meet and greet the speaker before an In Conversation With The Rosenbach talk
- Giving at the Miguel de Cervantes level entitles you to two complimentary tickets to a Bibliococktails of your choice
- At the Abigail Adams level, you will receive a new, limited-edition Rosen-tote!

*does not include Rosenbach course tuition

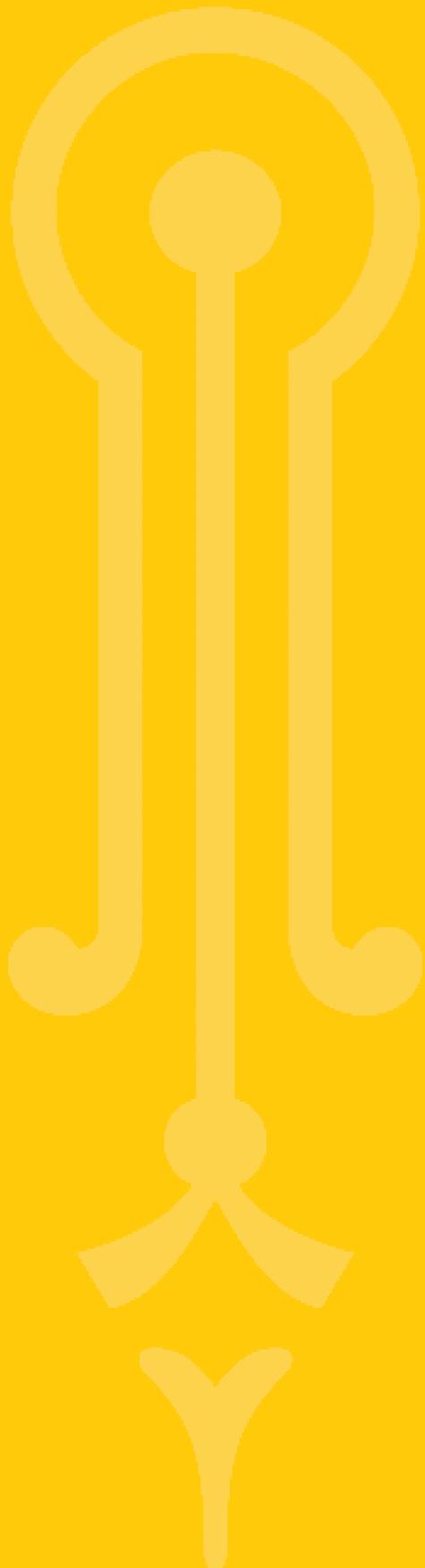
Our new membership program gives you more opportunities to engage with us by attending an event, enjoying behind-the-scenes access, and carrying a bit of The Rosenbach around with you. We're also keeping our most popular benefits, like membership to the North American Reciprocal Museum program and free general admission.

You can choose to upgrade now by calling Gwen Donahue at 215-732-1600. Otherwise, you will remain at your current membership level until your expiration date. We'll be sure to send you a membership renewal at that time.

Thank you for your ongoing support of The Rosenbach! We are delighted to have your loyal membership—it is because of you that we can bring you the most relevant and meaningful programming all year round.

With gratitude,

Derick Dreher
The John C. Haas Director of The Rosenbach



Levels of Membership

Student **\$35** (*\$35 tax deductible*)

- All benefits of Individual level. Must show current student ID at time of enrollment.

Mary Shelley (Individual) **\$55** (*\$55 tax deductible*)

- Unlimited general admission for one adult
- Advanced registration for programs
- 50% off all programs
- 10% off reading courses
- Monthly newsletter
- 20% discount in our unique shop

Abigail Adams (Dual/Family) **\$80** (*\$71 tax deductible*)

- All of the above
- Unlimited admission for two adults and children under the age of 18
- A special edition Rosentote

Phillis Wheatley **\$175** (*\$145 tax deductible*)

- All of the above (with admission for two adults and children under the age of 18)
- Four complimentary Behind the Bookcase: Hands-On Tour passes
- Reciprocal admission to 1000+ museums through the North American Reciprocal Museum Association (NARM)

Miguel de Cervantes **\$350** (*\$241 tax deductible*)

- All of the above
- Two additional complimentary Behind the Bookcase: Hands-On Tour passes (6 total)
- Two complimentary tickets to an on-site Biblicocktails of your choice
- Two tickets to an In Conversation With of your choice

Charlotte Brontë **\$550** (*\$321 tax deductible*)

- All of the above
- Two additional complimentary tickets to an on-site Biblicocktails of your choice (4 total)
- Two additional tickets to an In Conversation With of your choice (4 total)
- An invitation for two to one Delancey Society Salon of your choice