



THE **ROSENBACH** 

Annual Report
Fiscal Year 2020

Dear Rosenbach Friends and Supporters:

2020 was a year unlike any other in The Rosenbach's history. As a longtime participant in programs inspired by The Rosenbach's collection, I was thrilled to see staff engage you with online programs, exhibitions, and courses during the early months of the Covid-19 pandemic. You stayed connected with us on social media and helped activate our collections during digital Behind the Bookcase tours. Thanks to your dedication and active participation, the museum thrived in ways that would have been difficult to imagine in mid-March 2020.

I am extremely proud of our Staff and our Board to have successfully navigated such a challenging year as the fiscal year ended June 30, 2020.

Now it will be critical that we share with our visitors from around the block—and around the world—the diverse stories The Rosenbach's rare books, manuscripts, and historical objects tell. We ramped up these efforts in FY20 and will continue to bring you the works and lives of fascinating writers, artists, and poets this year.

I enclose here The Rosenbach's FY20 Annual Report to give you a glimpse of how we served the community—and how you helped us do it—in the last year.

On behalf of the Rosenbach Board of Directors, I greatly appreciate your continued support of The Rosenbach and look forward to seeing you back at the museum soon. We all can't wait for the first in-person performances, lectures, or tours that will bring the collections to life in new and compelling ways in the course of 2021.

Until then, thanks so much for everything you do for The Rosenbach. Be well and remain safe and healthy.

Best wishes,



Peter Nalle
Chair
Board of Directors
The Rosenbach



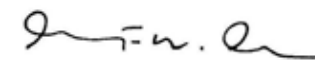
Dear Friends:

I am pleased to share with our stakeholders a report on The Rosenbach's work during the fiscal year ending June 30, 2020. We made extraordinary progress, both programmatically and financially, despite the pandemic. By the mid-March closure, we had already hosted a packed talk by Lorene Cary, one of half a dozen sold-out events; read *Moby-Dick* cover to cover out loud in 25 straight hours with 400 members of the Rosenbach community; and launched our first bilingual hands-on tour. For now, numbers and programs like these seem impossible, but rest assured we will use our collection to engage you in-person with literature and history through performances, readings, talks, and more, just as soon as we can safely do so.

While our doors were closed for the remainder of the fiscal year, my resourceful and resilient colleagues took great pleasure in continuing to offer creative and dynamic programming online. Our "Sundays with *Dracula*" created a much-needed community during the pandemic. "*Ulysses Every Day*" inspired 1,000 readers to finish reading *Ulysses* in time for Bloomsday on June 16, which we celebrated with a nine-hour online broadcast of pre-recorded readings and greetings from Joyceans worldwide and musical performances. This virtual celebration has been watched 8,000 times over the last year, which is four times the number of people we usually host on Delancey Place. We brought our popular Behind the Bookcases and reading courses to your homes via Zoom. Our Gallery Gateways made five of our current and recent exhibitions accessible to Philadelphians and our far-flung friends anywhere. Plus, we expanded our online resources to include lesson plans for students, more blog posts than ever before, and created new access to our catalogs and databases. We also celebrated an online version of our annual fundraiser, the Rosenbacchanal, and still managed to meet our financial goals thanks to the generosity of you and other supporters. In fact, we suffered only a modest operating loss that was entirely due to the closure.

In many ways, The Rosenbach has never been stronger. We have an involved board and an enthusiastic staff that is ready to step up and lead us forward. We have a growing audience, ever more (and more interesting) programs to engage them, and an endowment that will soon crest \$10 million. These factors were a comforting reassurance as I decided to step down in March, after 22 years as executive director. I am leaving the museum in the very capable hands of Interim Director Kelsey Bates. She has transformed fundraising at The Rosenbach since joining the team as Associate Director and Director of Development in 2014, and I know Kelsey will continue to challenge the institution to reach higher and think bigger. It has been an extraordinary privilege to work with the Boards and staff of both the Free Library and The Rosenbach over this period. Their high level of talent and engagement, combined with your generous support, positions The Rosenbach to thrive in the coming years. It has also been a pleasure to get to know so many of you during my tenure: you've been great supporters, advisors, and friends who kept us motivated and made our work possible. Thank you! I know I will continue to support The Rosenbach generously and I hope you will do the same.

With gratitude,



Derick Dreher
John C. Haas Director
The Rosenbach



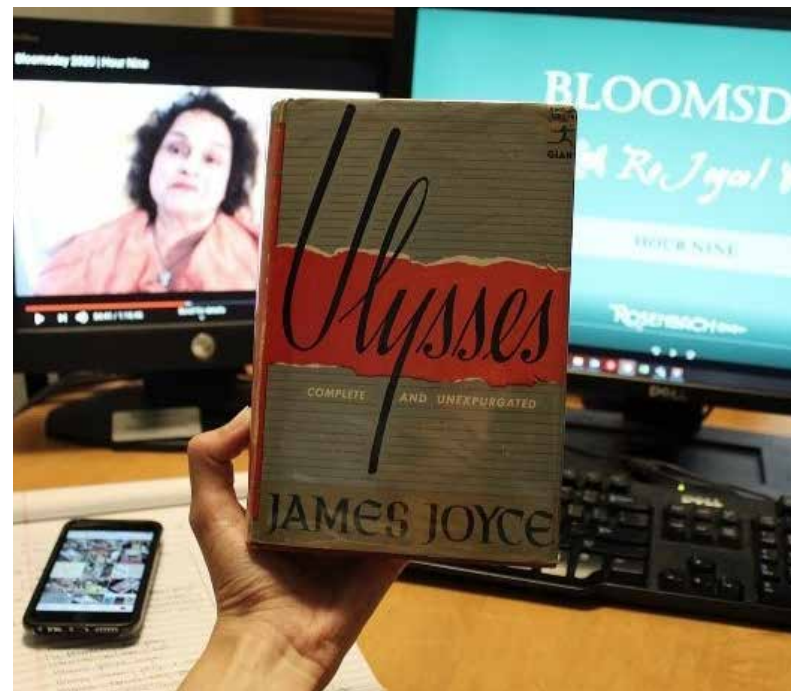
Fiscal Year
2020
milestones

Launched **5**
virtual programs with
961
total attendees



Loaned
123 collections
items to
10 institutions

Served
7,087
visitors in-person
and online



Responded to **196**
off-site research
queries and
image requests



Increased
Behind the Bookcase
attendance by
62%



Welcomed
50 onsite
researchers during
65 visits



The Rosenbach Board of Directors

Officers

Peter D. Nalle, *Chair*
Lenore H. Steiner, *Vice Chair*

Carol Banford, CPA, *Treasurer*
Robert I. Friedman, Esq., *Secretary*

Board Members

Cindy Affleck
James H. Averill
Benito Cachinero-Sánchez
Emily Cavanagh
Amy Coes
Alexandra Victor Edsall
Amy L. Finkel
Gage Johnston
Eileen Kennedy
Jacqueline M. Kraeutler, Esq.

Eugene LeFevre
Susan B. Muller*
Michael A. Naidoff, MD
Bernard Newman*
Liza Seltzer
Arthur Spector*
Robert K. Urquhart
Lisa Washington
Yolanda Wisher

Honorary Members

Frederick R. Haas
Alan R. Hirsig
Janet S. Klein
Margy Ellin Meyerson*

Susan D. Ravenscroft*
Robin Rubenstein
John C. Tuten, Jr., Esq.*
David H. Wice, Esq.

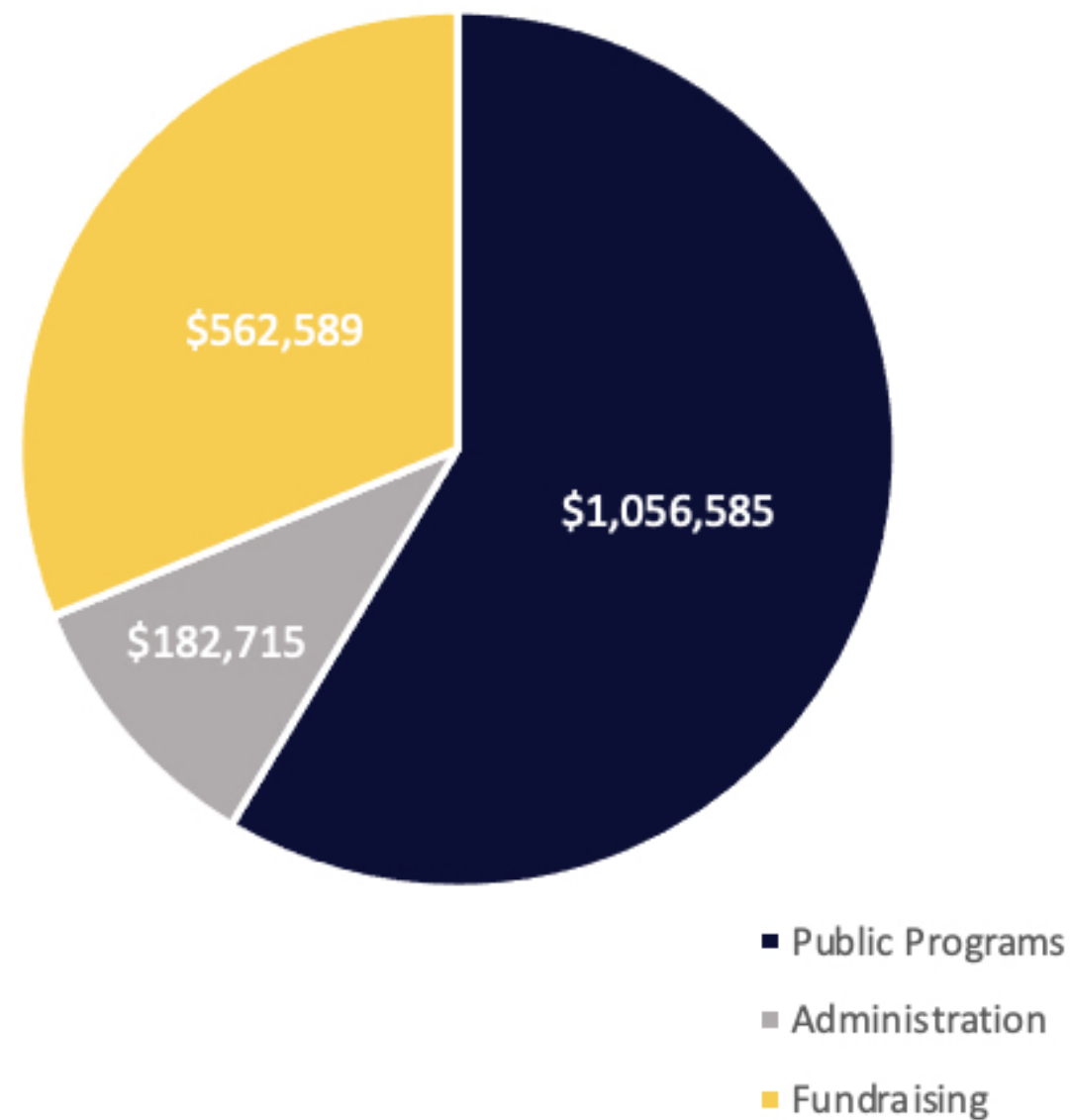
*Denotes prior Chair.



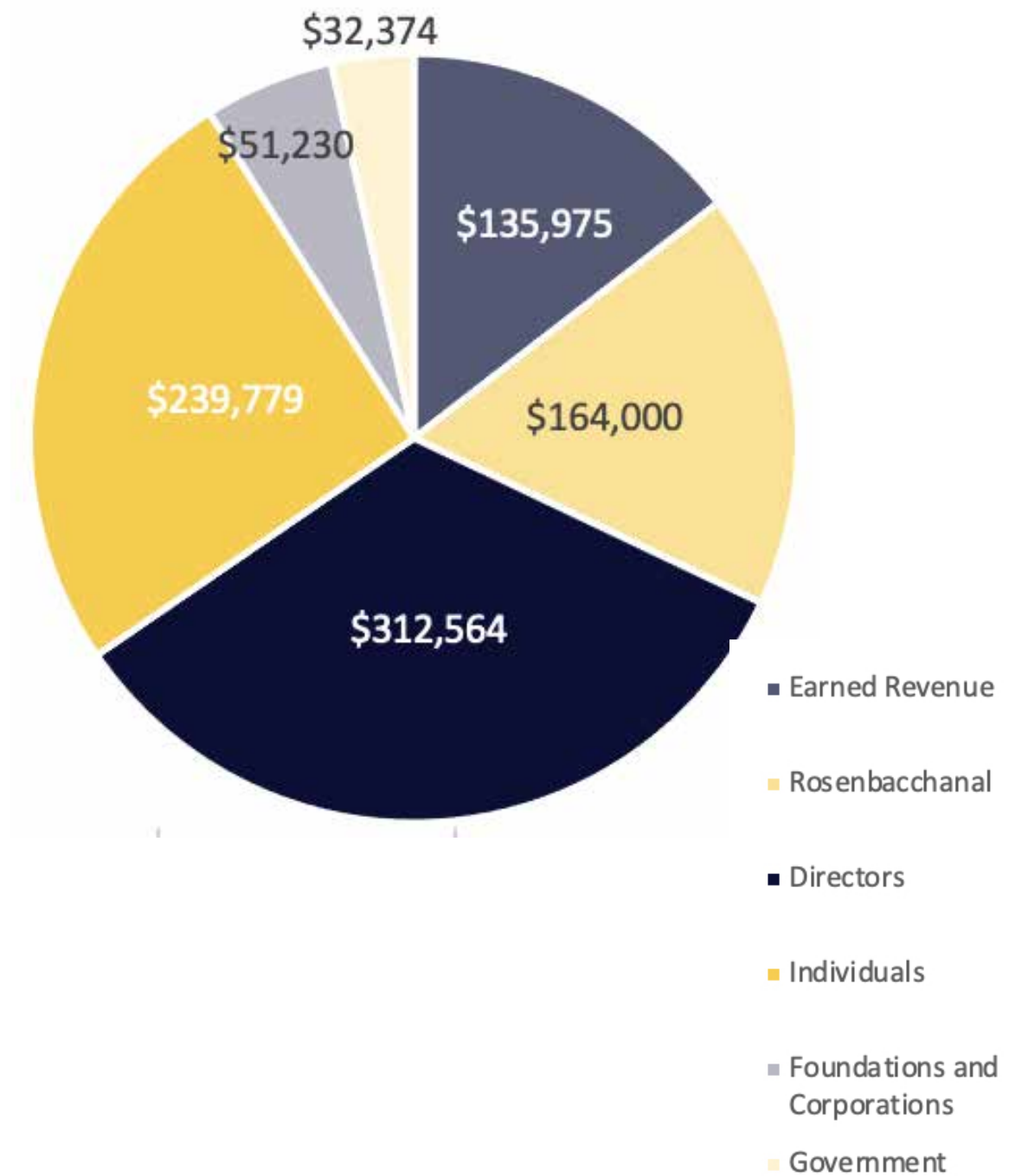
Financial Statement

The following figures reflect The Rosenbach's audited financial statement from fiscal year 2020 (July 1, 2019 to June 30, 2020)

Operating Expenses



Operating Support and Revenue



Generous Donors

Delancey Society

The Rosenbach acknowledges the following members of the Delancey Society in fiscal year 2020 from July 1, 2019 through June 30, 2020

James Joyce Circle - \$20,000 and above

Cynthia and John Affleck
James H. and Janet S. Averill
Frederick R. Haas
Eileen Kennedy and Robert C. Heim
Susan B. Muller
Eleanor and Peter D. Nalle
Lenore H. Steiner and Perry A. Lerner

Bram Stoker Circle - \$10,000 - \$19,999

Emily and Michael Cavanagh
Amy and R. Putnam Coes, III
Alexandra V. Edsall and Robert S. Victor
Gage Johnston and Jack I. Jallo
Deborah and Eugene LeFevre
Bonnie and Peter McCausland
Roberto and Francine Sella
Liza and Jonathan Seltzer
Arthur and Miriam* Spector

Marianne Moore Circle - \$5,000 - \$9,999

Peter A. Benoliel and Willo Carey
Amy Branch and D. Jeffrey Benoliel
Amy L. Finkel and Richard J. Braemer
Deborah G. Gorman and Benito Cachinero-Sánchez
Leroy E. Kean
Jacqueline and Eric Kraeutler
Susan McDonald
Michael and Stephanie Naidoff
Robert K. Urquhart
Lisa Washington
Betsy W. and David H. Wice

Joseph Conrad Circle - \$2,500 - \$4,999

Carol and Winston Banford
Bonnie Barnes
Kelsey Scouten Bates and Glenn Bates
Janet H. Dreher
Charlotte and Robert Friedman
Elizabeth H. Gemmill, Esq.
Arlan and Bruce Kardon
H. Lewis Klein*
Janet S. Klein
Jane Lavelle and Andrew Costarino
Laura and Christopher Lindsay
Susan D. Ravenscroft
Emily C. Riley
Eileen Rosenau
Robin and Mark E. Rubenstein
Richard and Eileen Sichel
Barbara H. and L. Frederick Sutherland

Lewis Carroll Circle \$1,000 - \$2,499

Jan and Pete Albert
Gisela Alter
Steven Andres
Carol and Horace Barsh
Diane and Robert Bass
Jennifer and Ernest Bates
Alyse and Jim Bodine
Elaine Woo Camarda and A. Morris Williams, Jr.
Amanda DiChello
Tobey and Mark Dichter
Derick Dreher and Gudrun Dauner
Constance and Paul Dry
Lily and Peter Ferry
Alisa G. Field and Alan M. Sandals
Judy and Allen Freedman
Pamela and Peter Freyd
Jim and Kay Gately
Donna L. and David A. Gerson
Carole Haas Gravagno
Peggy and Richard Greenawalt

Carolyn Hazard and Will W. Sachse
Natalie and Ralph Hirshorn
Alan R. and Nancy J. Hirsig
John D. Iskrant
Margot and Robert Keith
Sarah and Kevin Kleinschmidt
Ruth and Peter Laibson
Jim MacElderry and Marilyn Fishman
Janice and Joseph Marini
George McNeely
Susan and Gregory Moore
Genie and James L. Murphy
Judith and Bernard Newman
Margaretta and Jack Noonan
Zoë S. Pappas
Siobhan and James Reardon
Renée G. Sackey
Katie and Tony Schaeffer
Lesley and Richard Seitchik
Kathleen M. Shay, Esq.
Susan E. Sherman
Suzanne Simons
Robert I. and Jane Toll
Peggy B. Wachs
Valerie Wells
Sally Wiener Grotta
Wendy Wilson and Bruce McKittrick
Yolanda Wisher and Mark Palacio

Individual Project Supporters

The Rosenbach is pleased to recognize the individuals who generously funded Rosenbach programs and restricted projects during fiscal year 2020

Bonnie Barnes
Helen W. Drutt English
Pamela and Peter Freyd
Elizabeth H. Gemmill, Esq.
Vivian and Mark Greenberg
Jacqueline and Eric Kraeutler
Nancy Brockway Marvin and Peter F. Marvin

Genie and James L. Murphy
Eleanor and Peter D. Nalle
Nora and John Schwarz
Liza and Jonathan Seltzer
Arthur and Miriam* Spector
Lenore H. Steiner and Perry A. Lerner
Susan Tane
Robert K. Urquhart
Lisa Washington
Pamela and Clarence Wolf

Institutional Contributors

The Rosenbach is proud to acknowledge the following corporations, foundations, and government entities that provided vital support during fiscal year 2020

Consulate General of Ireland
COVID-19 Arts Aid PHL
Cozen O'Connor Foundation Inc.
The Gladys Kriebel Delmas Foundation
Donegal Mutual Insurance Company
Duane Morris LLP
EFM Foundation
Goldman Sachs & Co. LLC
Independence Foundation
Irish American Business Chamber & Network
The McCausland Foundation
The McLean Contributionship
Pennsylvania Abolition Society Endowment Fund of the Philadelphia Foundation
Pennsylvania Council on the Arts
Pennsylvania Historical and Museum Commission
Pennsylvania Humanities Council, the Federal -State Partner of the National Endowment for the Humanities
Philadelphia Cultural Fund
South Jersey Celtic Society
Studio Institute, LLC
William Penn Foundation
Wyncote Foundation
The Zeldin Family Foundation

*Deceased



Dedicated Guides

The Rosenbach recognizes the following individuals who volunteered as tour guides in fiscal year 2020.

Laurie Abel
Mary Alice
Andrea Alison-Williams
Steve Andres
Eileen Astor-Stetson
Justin Borkowski
Ray Brebach
Kerry Bryan
Joseph Chrol
Daniele Clay
Nathan Deitcher
Diane Donato
Doug Fischer
Phyllis Gottlieb
Mary Kay Kaminski
Charlie Karl
Martha Kearns
Nancy Kendrick
Nancy Leddy
Bob Linblad
Hao-Li Loh
Rhonda Mandel
Susan McDonald
Mary Kay McGinley
Chris Palmer
Michiko Quinones
Jesse Ruhl
Phyllis Seligsohn
Rita Siegel
Norman Simmons
Nancy Stock-Allen
Gary Turetsky
Barbara Zimmerman

Alexander L. Ames
Collections Engagement Manager

Stephen Bartholomew
Visitor Services Associate

Kelsey Scouten Bates
Associate Director and Director of Development

Cathleen D. Chandler
Collections Assistant

Bethany Chisholm
Manager of Events

Christina Doe
Facilities Manager

Rosa Doherty
Manager of Communications

Gwendolyn Donahue
Development Coordinator

Derick Dreher
John C. Haas Director

Elizabeth E. Fuller
Librarian

Staff

Judith M. Guston
Curator and Director of Collections

Olivia Hosie
Visitor Services Coordinator

Briana Meyer
Visitor Services Associate

Hilary Naiberk
Development Operations Manager

Emilie Parker
Hirsig Family Director of Education

Edward G. Pettit
Manager of Public Programs

Kristina Robold
Visitor Services Associate

Andrew White
Volunteer Coordinator

Jobi Zink
Registrar



[Faded, illegible handwritten text on aged paper]

THE ROSENBACH 